

DELIVER THE
EXPERIENCE
FANS EXPECT



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THE KEYS TO WINNING ON AND OFF THE FIELD

College sports programs are facing rapidly shifting expectations from students, fans, alumni, and recruits. Today's audiences want fast, seamless, digital-first experiences that work every time, from ticket scanning and wayfinding to sharing the biggest moments of the game on social media. With nearly all fans relying on their mobile devices throughout the event journey, connectivity is increasingly the lens through which every college athletics program is judged.

Boldyn Networks helps colleges meet these rising expectations by delivering the reliable, high-capacity infrastructure that makes every game day smoother, safer, and more memorable for the entire campus community.



Showcase your future-ready program

Connectivity is essential to positioning your athletics program as modern, competitive, and tech-forward. This strengthens recruiting, NIL (Name, Image, and Likeness) participation, and overall program reputation.

- High-performing networks support student-athlete NIL content creation and visibility
- Digital-first experiences engage students and fans
- Brand visibility grows as 87% of fans post content during events

Why it matters: A connected program enhances your brand, inspires recruits, and energizes your campus community.



Keep fans connected everywhere

Reliable, high-capacity connectivity ensures fans, students, alumni, and families stay connected in every seat, suite, and concourse.

- 77% of fans use digital tickets, requiring strong gate and mobile infrastructure
- 72% connect to venue Wi-Fi for content, navigation, and communication
- 81% say they would spend more if mobile ordering was easier

Note: Statistics in this handout are taken from the Fan Connectivity Research report (US/UK, 2023).

Why it matters: Connectivity drives higher satisfaction, stronger game-day experiences, and increased fan spending.



Run smarter on game day

Modern athletics operations depend on real-time information flow, staff communication, and digital systems that function without interruption.

- Faster entry processing and crowd-flow visibility
- IoT alerts keep restrooms, concessions, and facilities clean and responsive
- Improved coordination across security, facilities, and athletics staff
- Reliable connectivity enhances safety and compliance readiness

Why it matters: Stronger operations lead to safer events, smoother game days, and a better fan experience.



Smarter venues, stronger programs

Connectivity elevates both the event experience and your athletics program's standing across campus and the community.

- Trusted campus partner delivering high-reliability networks
- Supports both daily campus operations and peak game-day demand
- Combines campus expertise with large-venue innovation

Why it matters: A smarter venue strengthens your program reputation and builds long-term loyalty.



Connectivity built for college sports

Boldyn delivers networks designed specifically for the needs of college athletics, combining deep campus experience with world-class venue solutions.

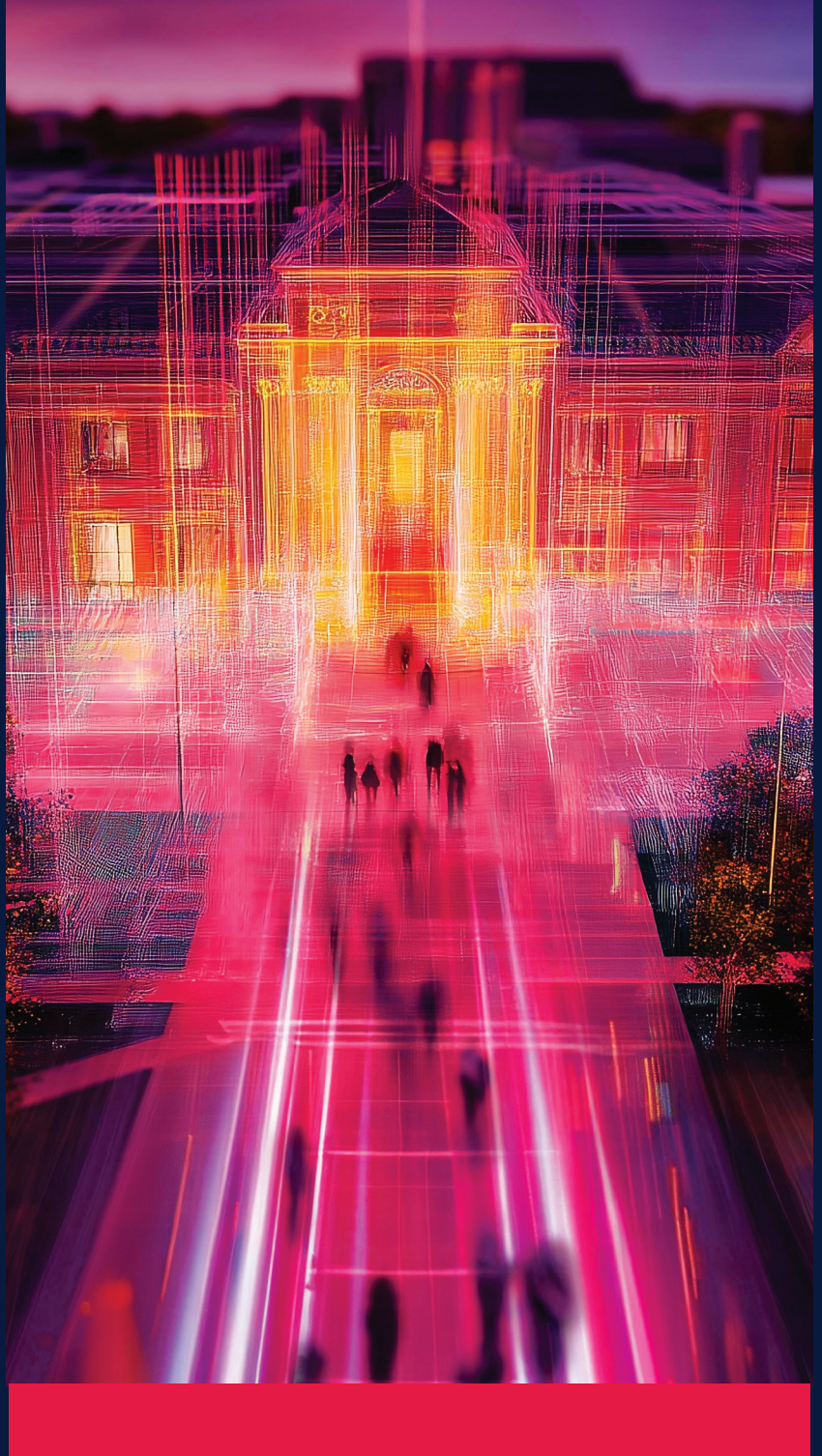
- High-capacity wireless built for fluctuating attendance patterns
- Seamless, revenue-driving fan experiences across all venues
- Scalable infrastructure built for future technologies

Why this matters to you: Your athletics department gains the flexibility and performance required to stay competitive in a fast-changing digital landscape.

Connectivity is the backbone of modern college athletics. It improves revenue, strengthens safety and operations, enhances fan experience, and supports student-athlete success. It's foundational for every forward-looking athletics program.

With a comprehensive suite of integrated connectivity solutions including neutral-host distributed antenna systems (DAS), managed Wi-Fi, and mobile private networks, Boldyn helps athletic directors boost fan satisfaction, streamline operations, enhance safety, support student-athlete success, and unlock new revenue opportunities. Boldyn's decades of campus expertise paired with proven innovation in sports and entertainment venues helps colleges deliver the experience fans expect, keep every corner of the venue connected, and run game day with greater intelligence and efficiency.

The result is simple: smarter venues, stronger programs, and a future-ready athletics experience that elevates every game day.



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Boldyn Networks delivers the advanced shared network infrastructure needed for a smart, inclusive, and sustainable future. We enable connected transit, venues, enterprises, heavy industry, college campuses and smart cities to create new possibilities in the way people live, work and play. We don't just talk about the future. We exist to help build it. Creating the foundation from which a better collective future can be imagined.

To learn more visit boldyn.com