

EXPERIENCE ELEVATED. REVENUE AMPLIFIED.

Harness the power of connectivity in
convention centers to drive revenue
and deliver standout experiences

boldyn
NETWORKS



■ Introduction

Power unforgettable attendee experiences, seamless operations and event success – at any scale – with next-generation wireless solutions designed, built and managed by Boldyn Networks.

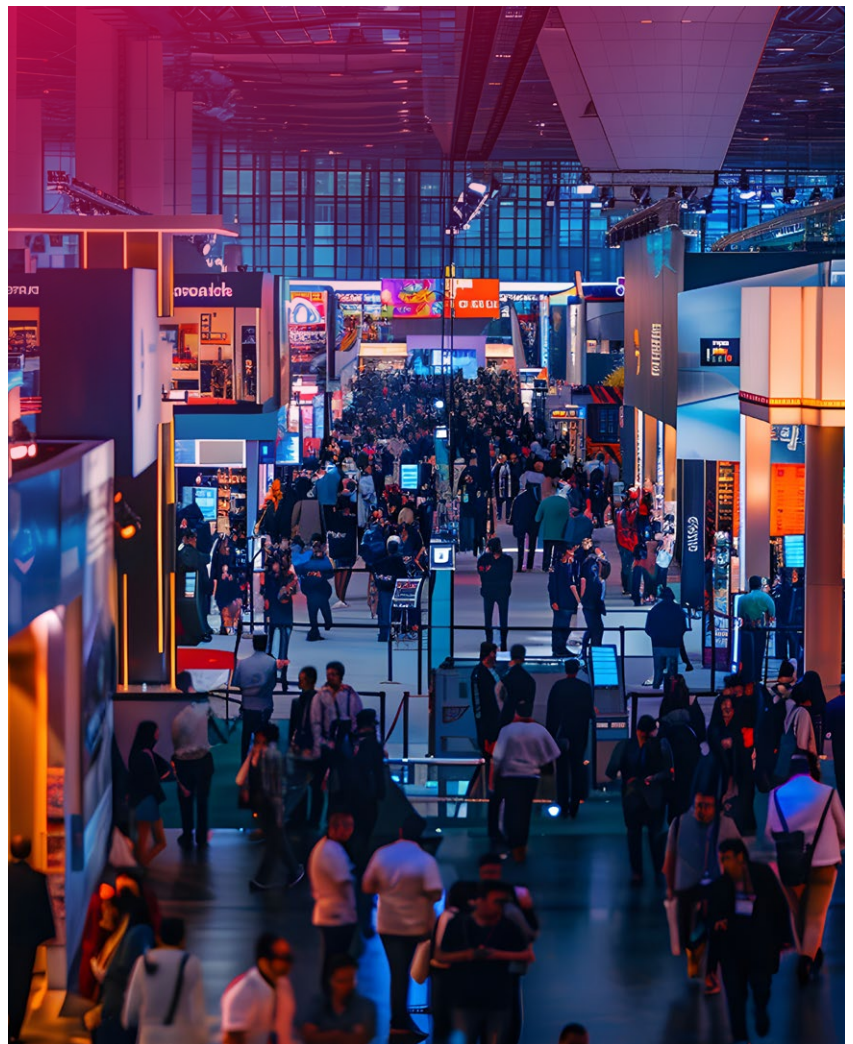
Convention center attendees, organizers and exhibitors expect seamless, high-performance connectivity. It's the key to exceptional guest experiences and smooth event operations.

But convention centers are complex, dynamic, high-density environments. And every event brings its own set of connectivity-related needs and challenges.

At Boldyn Networks, we're replacing outdated, one-size-fits-all connectivity models with flexible, future-ready infrastructure and tiered pricing options that adapt to how events actually run today.

With deep experience across verticals and event types, we're creating smarter, more connected venues. The kinds of venues that can offer consistent, reliable performance wherever people gather, both indoors and outdoors.

So your convention center can stay agile and focused on the needs of your guests and vendors – and stay competitive by attracting more lucrative, revenue-generating events.



How we can help

Our industry-leading Wi-Fi, private network and cellular solutions support events of all types and sizes. With seamless, high-capacity connectivity that reaches every corner of your convention center, we can help you stand out and attract more national and international event organizers to your venue.



Enhanced visitor experiences

High-speed, high-capacity connectivity enhances every touchpoint – from registration to post-event engagement – for a frictionless guest experience. It also enables innovative, next-generation applications like augmented and virtual reality. And allows guests to post, share and livestream without lag, powering real-time content creation.



Monetization opportunities

Tiered Wi-Fi plans. Sponsor-branded captive portals. Revenue-sharing models with cities and network operators. Turn your connectivity infrastructure into a value driver for your convention center.



Reliable venue-wide coverage

Purpose-built wireless infrastructure supports indoor and outdoor environments, ensuring a consistent experience across exhibit halls, concourses and adjacent event spaces. Plus, role-specific connectivity keeps your event secure by giving producers, staff, vendors and guests access to only the level of connectivity they need.



Customizable solutions

Modular network design and tiered pricing options let you tailor service and coverage levels to the size, scope and complexity of each event. You activate only what's needed, when it's needed. That means you can ensure the connectivity aligns with the organizer's needs and attendees' expectations.



Data-driven optimization

Live analytics provide the insights you need to adjust bandwidth and resolve issues on the fly, ensuring optimal performance during the event. After the event, detailed usage reports can help inform smarter planning for future venue layouts and connectivity strategies. Leading to greater ROI and attendee satisfaction.



Flexible, future-ready infrastructure

Our infrastructure is easy to deploy and simple to manage, whether you're hosting a one-day pop-up or multi-week installation. It also supports rapid reconfiguration – reducing set-up time and enabling faster turnover for back-to-back events – as well as hybrid and streaming-ready experiences.



Best-in-class solutions

Our wireless solutions are designed for the most complex and challenging spaces, supporting even the largest, most high-profile venues. And they are agile enough to adapt to the unique operational needs of each specific event. We also handle the design, set-up and management of your convention center's communications infrastructure so you can focus on your operations.



Wi-Fi

Attendees, exhibitors and staff get the fast, secure connectivity they need for streaming, real-time engagement and mission-critical applications in your venue. Our high-capacity Wi-Fi infrastructure also supports the latest standards like Wi-Fi 6, 6E and 7. Making it purpose-built for high-density environments like convention centers.



DAS

A distributed antenna system (DAS) ensures strong, carrier-grade cellular coverage across every inch of your venue, both indoors and outdoors. Get rid of dead spots and keep signal strength high for better coverage and capacity, anywhere in your convention centers.



Monitoring and support

Our U.S.-based network operations centers (NOCs) provide 24/7 monitoring of your connectivity. That allows us to proactively detect and resolve issues before they affect service. We also use redundant systems and failover protocols to safeguard connectivity for livestreams, point-of-sale transactions and other critical functions.



Private networks

A dedicated private network delivers secure, low-latency performance and dedicated bandwidth for venue operations. So your staff, vendors and connected systems benefit from unmatched reliability. From the exhibit hall to the surrounding outdoor areas, a private network scales seamlessly beyond just the four walls of your venue.



Convention support services

Our on-the-ground support team can manage every phase of your event – from initial set-up to troubleshooting to exhibitor coordination. Let our experts handle exhibitor onboarding, sales and support, so your staff can focus on other critical tasks.



Connectivity-as-a-Service (CaaS)

Our CaaS platform cloudifies the delivery of voice and data services. That means you can deploy reliable in-building 4G/LTE or 5G connectivity much faster. With less complexity and no large up-front capital requirements.

The Boldyn Networks advantage

Our collaborative, customer-first approach coupled with our industry-leading expertise ensures we provide the most efficient network deployments in the market.



Capabilities

We design, build, deploy and manage high-capacity networks that provide consistent coverage throughout your convention center.



Creativity

No two convention centers are the same. We work with you to develop flexible, customized solutions that meet your specific connectivity needs.



Financial stability

We are majority-owned by the Canada Pension Plan Investment Board, one of the world's most diversified funds. This gives us the resources to deliver on projects of all sizes.



End-to-end support

Our U.S.-based NOCs provide 24/7 monitoring and support to proactively address any issues.

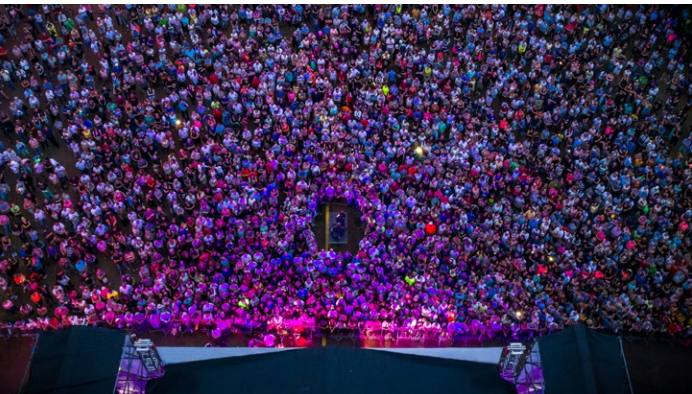


Sustainability

Smaller rack footprints. Lower power usage. Fewer overall emissions. Our highly efficient systems reduce your venue's carbon footprint and costs.

Trusted by high-profile convention centers

We are proud to support venues like the Los Angeles Convention Center, Long Beach Convention Center, Puerto Rico Convention Center, America's Center Convention Complex and Greater Columbus Convention Center, as well as the convention spaces in the MGM Resorts in Las Vegas. We consistently deliver high-performance connectivity that meets the demands of world-class events.



Ready to bring advanced connectivity to your convention center?

Boldyn Networks is one of the largest neutral host providers in the world. We deliver the advanced shared network infrastructures needed for a smart, inclusive and sustainable future. From interconnected transit to venues, from enterprises to smart cities, we enable new possibilities in the way people live, work and play.



To learn more visit boldyn.com