

UNLOCK THE OPPORTUNITIES OF A CONNECTED ARENA



The power of connectivity

A strong wireless signal in your arena could increase revenues and make operations more efficient. Supporting:

- Amazing experiences that have crowds coming back for more
- Efficient, intelligent infrastructure that supports sustainable events
- Increased fan dwell time and F&B revenues

If you're ready to refresh, upgrade or build new wireless coverage, we can help.

We can introduce new technology avoiding disruption to your day-to-day operations.

And we offer flexible commercial models.

We have contracts and C-Level relationships with all four Mobile Network Operators (MNOs), removing the complexity from you managing multiple suppliers.

Customised arena connectivity

Strengthening the mobile telephone signal in and around your arena, you could increase revenues and make operations and energy use more efficient.

It's easy to take mobile networks for granted, except when the signal is poor. But consider the benefits of a strong signal to something as simple as mobile POS.

This is where Boldyn can help you with its indoor and outdoor coverage solutions, private and fibre networks all underpinned with our professional services.

We design, deliver, and manage tailored solutions, deploying relevant technology with flexibility to scale.

Helping you to:



Deliver a better fan experience

- Public transport updates
- Wayfinding
- Enhanced experiences through AR
- Mobile ordering and cashless payment



Support ESG targets and efficiency

- Smart queue tracking and visitor congestion monitoring
- Supporting your smart BMS
- Reduced power consumption and CAPEX by up to 50%¹
- Energy consumption can be reduced by up to 70%¹ compared to traditional DAS solutions
- In urban environments: Net energy savings of up to 33% and cost savings of 47%²



Drive higher revenues

- Personalised fan promotions
- Next event ticket purchase
- Mobile gaming and gambling
- Online F&B, merch orders and payment

Why Boldyn Networks

We always start with what success looks like to you and work from there. Whatever your business goals, our wireless coverage and fixed connectivity services will give you the flexibility to design for your coverage needs.

Whether you want us to upgrade, refresh or rebuild your wireless network, we promise never to impact your day-to-day operations. Many businesses offset their investment with us using the money we save them through new-found efficiencies.

Trusted and experienced

Boldyn Networks is the global partner of choice for state-of-the-art wireless connectivity inside and outside buildings.

From shopping centres, indoor arenas, and military bases to hospitals, transport systems and smart cities, Boldyn enables new possibilities in the way people work, live and play.

We're technology agnostic and vendor-neutral

We choose the right technology to meet your needs:



DAS

Extends mobile wireless signals using a network of antennas distributed both in and outdoor'



Private networks

Connecting people, devices and SIMs securely over a secure private cellular network



Wi-Fi

A network connecting devices such as smartphones to each other and to the internet



Small cells

Providing cellular service outside of buildings via secure tunnels back to the MNO's network



Fibre networks

Dark fibre, providing the potential for high capacity, secure network connectivity



300+

Neutral Host Network venues

6

major transit networks

30+

years' experience in communications solutions

5

city-wide networks underway including London, New York and Rome

80+

US military bases

300+

higher education campuses



Excellence in Commercial Deployment by a Private Network Operator



Promoting Small Cells for Social, Economic Environmental Development



Affordable Connectivity



Best Wi-Fi Service Provider



Promoting Small Cells for Social, Economic Environmental Development



Asian Telecom Awards 2024

Infrastructure Initiative of the Year – Hong Kong



To learn more visit boldyn.com