

# TAKE CONTROL OF YOUR CONNECTIVITY

with Boldyn Networks'  
Connectivity-as-a-Service (CaaS)  
solutions

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NETWORKS





## The connectivity landscape for sports and entertainment venues is evolving

In the past, carriers would fund the infrastructure build for their networks in most sports and entertainment properties. Driven by the high cost of 5G adoption and minimal monetization of the investment, carriers are shifting their focus to major sports leagues, large scale events and sponsorship deals. At the same time, fan expectations are rising rapidly. **So how can venues continue to deliver unique and memorable experiences for their guests?**

With the right technology in place, venues can deliver the next generation of events; ones that bring people back again and again. A high-capacity network also enables new technologies that drive added revenue and streamline operations, while keeping guest safe and secure.

### Your venue is unique. So are your connectivity requirements.

Boldyn's CaaS solutions are designed to meet your specific needs and budget, with a pricing model that trades large upfront expenses for predictable monthly payments. That includes design, installation, operations, maintenance and upgrades.

With carriers no longer financing in-building networks, our CaaS solutions provide a zero-complexity path to deploy connectivity. Collaborating to create infrastructure plans that are affordable, easy to manage, and deliver a return on investment.



Boldyn funds, designs, builds and operates a neutral-host system.



Venues pay a simple, predictable monthly fee.



Venues can increase net operating income from increased physical occupancy.



# Best-in-class solutions



## Cellular

Eliminate dead spots and maintain signal strength with a cellular network that provides robust mobile coverage and capacity, anywhere in your venue.



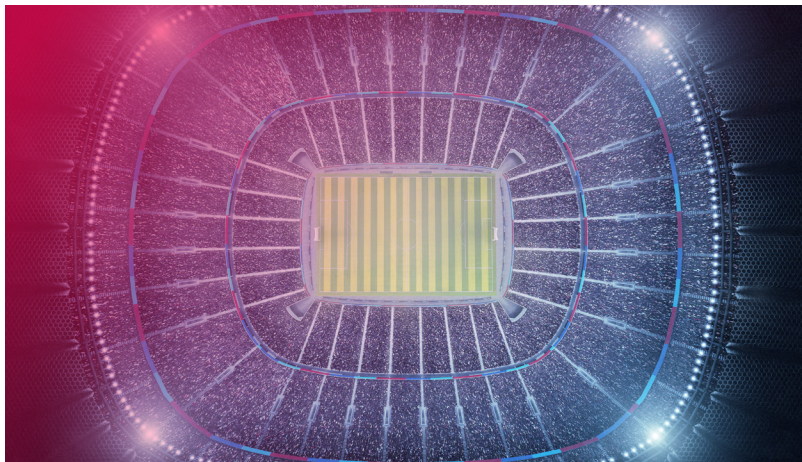
## Wi-Fi

Your employees and guests deserve the best. From private Wi-Fi to public hotspots, our solutions are tailored to meet your unique venue requirements.



## Private networks

Private networks keep your venue operations agile and help realize efficiencies. They also offer lower latency and dedicated bandwidth for unmatched reliability.



## Chosen by all major sports leagues

We've been trusted to provide connectivity to stadiums and arenas across some of the biggest professional sports associations in the world. From Crypto.com Arena in Los Angeles, California, to First Direct Arena in Leeds, UK, and Churchill Downs in Louisville, Kentucky, we also provide connectivity in key marquee venues globally.

## Our process

Our in-house solutions and deployment teams will work closely with you to execute our end-to-end process, without disrupting your event schedule.



### Initial assessment

- Preliminary site walk
- Head-end room identification
- Venue license agreement
- Infrastructure review
- Coverage areas
- Carrier meetings



### Planning and initiation

- RF performance benchmark testing
- Preliminary designs
- Add to carrier build plans
- OEM selection
- Define and finalize carrier requirements



### Design

- Modify preliminary design as necessary to arrive at a final design
- CW testing to model RF signal for final design
- Final antenna/equipment location approvals with venue and carriers



### Deployment

- Project schedule
- Construction
- Remote units, coax and
- Fiber plant installation
- Head-end, HVAC, power, battery back-up, etc.
- Carrier equipment



### Operations

- NOC integration & monitoring
- Carrier integration, acceptance, verification
- Optimization and testing
- Closeout and documentation
- Ongoing technology enhancements & upgrades



### Future-ready

- Maintain constant contact with the latest carrier technology
- Upgrade plans
- Create updated
- Technology design plans
- Obtain latest hardware
- Deploy and optimize



## The Boldyn Networks advantage

Our collaborative, customer-first approach coupled with our industry-leading expertise ensures we provide the most efficient network deployments in the market.



### Capabilities

We fund, design, build, deploy and manage high-capacity networks to provide consistent coverage throughout your entire property.



### Creativity

No two venues are the same. We work with you to develop flexible, customized solutions that meet your specific connectivity needs.



### End-to-end support

Our US-based Network Operations Centers (NOCs) provide 24/7/365 monitoring and support for always-on connectivity.



### Financial stability

We're majority-owned by the Canada Pension Plan Investment Board, one of the world's most diversified funds. This gives us the resources to deliver on projects of all sizes.



### Trusted partnerships

We build close relationships – engaging with senior leaders and deployment teams alike – to ensure transparency and progress toward your goals.



### Sustainability & efficiency

Smaller rack footprints. Lower power usage. Fewer overall emissions. Our highly efficient systems reduce your property's carbon footprint and costs.



### About Boldyn Networks

Boldyn Networks is one of the largest neutral host providers in the world. We deliver the advanced shared network infrastructures needed for a smart, inclusive and sustainable future. From interconnected transit to venues, from enterprises to smart cities, we enable new possibilities in the way people live, work and play.

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Learn more at [boldyn.com](https://boldyn.com)

