

CONNECTIVITY THAT REDEFINES FAN EXPERIENCES



Build fan loyalty with immersive interactions

Fans. Bands. Brands. The three essentials for any stadium. How to make your venue stand out:

- Offer amazing experiences that have crowds coming back for more
- Streamline operations to maximize efficiencies and cut costs
- Drive in-event revenues for you and your partners

What connects them all? Exceptional wireless coverage.

With flexible commercial models, we make deploying next-generation networks easy and cost-effective.

Our customized infrastructure meet the needs of any venue, with no disruption to your event schedule.

And by working with all major mobile carriers, we remove the complexity of managing multiple suppliers.

Customized stadium connectivity

With its lightning-fast speeds, expansive bandwidth, and seamless coverage, 5G is unlocking new capabilities that were once beyond imagination.

No longer a nice-to-have, robust connectivity has become the catalyst to enabling the interactive, immersive event experiences fans, artists and sports teams expect today. Venue owners can also use connectivity to maximize operational capabilities and drive revenue.

This is where Boldyn Networks can help. Our indoor and outdoor coverage solutions include distributed antenna systems (DAS), Wi-Fi, private, and fiber networks. We design, deliver and manage tailored wireless solutions that leverage state-of-the-art technologies.

Our world-class wireless connectivity solutions help to:



Drive higher revenues

- · Mobile, in-seat ordering
- Interactive gaming and real-time betting odds
- Exclusive, personalized offers, including upgrades and next-game ticket purchases



Deliver a better fan experience

- Immersive, engaging experiences through AR/VR, social media integrations and more
- Wayfinding applications with real-time transit updates
- Personalized, multi-angle video replays



Optimize venue operations

- Smart CCTV to enhance public safety
- Digital ticketing to improve traffic flow
- Enhanced emergency communications

Why Boldyn Networks

We work with you to realize your business goals. Our connectivity solutions offer total flexibility to meet your unique indoor and outdoor coverage needs.

Whether you want to upgrade, refresh, or rebuild your communications network, we have the expertise and solutions to deliver transformational fan experiences and improved operations. For venues of all types and sizes.

600+

US sports games connected annually across all major leagues

300+

Neutral host network venues around the world

700+

Employees and access to more than 1,500 partner staff globally

3

City-wide Wi-Fi networks, including the largest public outdoor network in North America



We're technology agnostic and vendor-neutral

Our global ecosystem ensures we choose the right technology, designed for your needs:



DAS

A DAS provides seamless, scalable support for high-bandwidth applications



Private networks

Private networks offer lower latency and dedicated bandwidth for unmatched reliability



Wi-Fi

Surpass your staff's expectations with high-speed, reliable public or private Wi-Fi solutions



Small cells

Low-profile small cells improve connectivity across 5G, LTE and Wi-Fi deployments



Fiber

Fast. Reliable. Scalable. Fiber offers all the qualities you want in connectivity



Boldyn Networks is already the partner of choice for ASM Global, as well as some of the biggest and busiest stadiums in the world.



Together with Boldyn Networks, we are paving the way for the arrival of 5G technology and upgrading our world-class facilities with a high-performing network that will revolutionize connectivity for our guests and allow us to help shape the future of sports and live entertainment as we know it."

Lee Zeidman,

President, Crypto.com Arena & L.A. LIVE



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