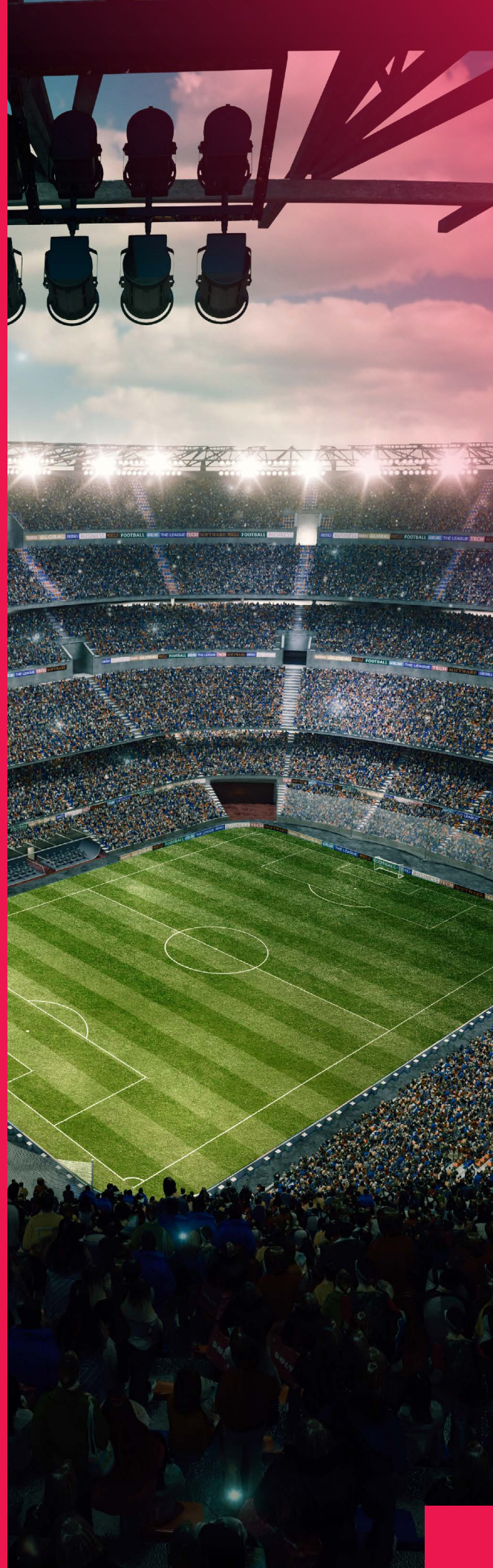


# DELIVERING AMAZING FAN EXPERIENCES AT SPORTS AND ENTERTAINMENT VENUES

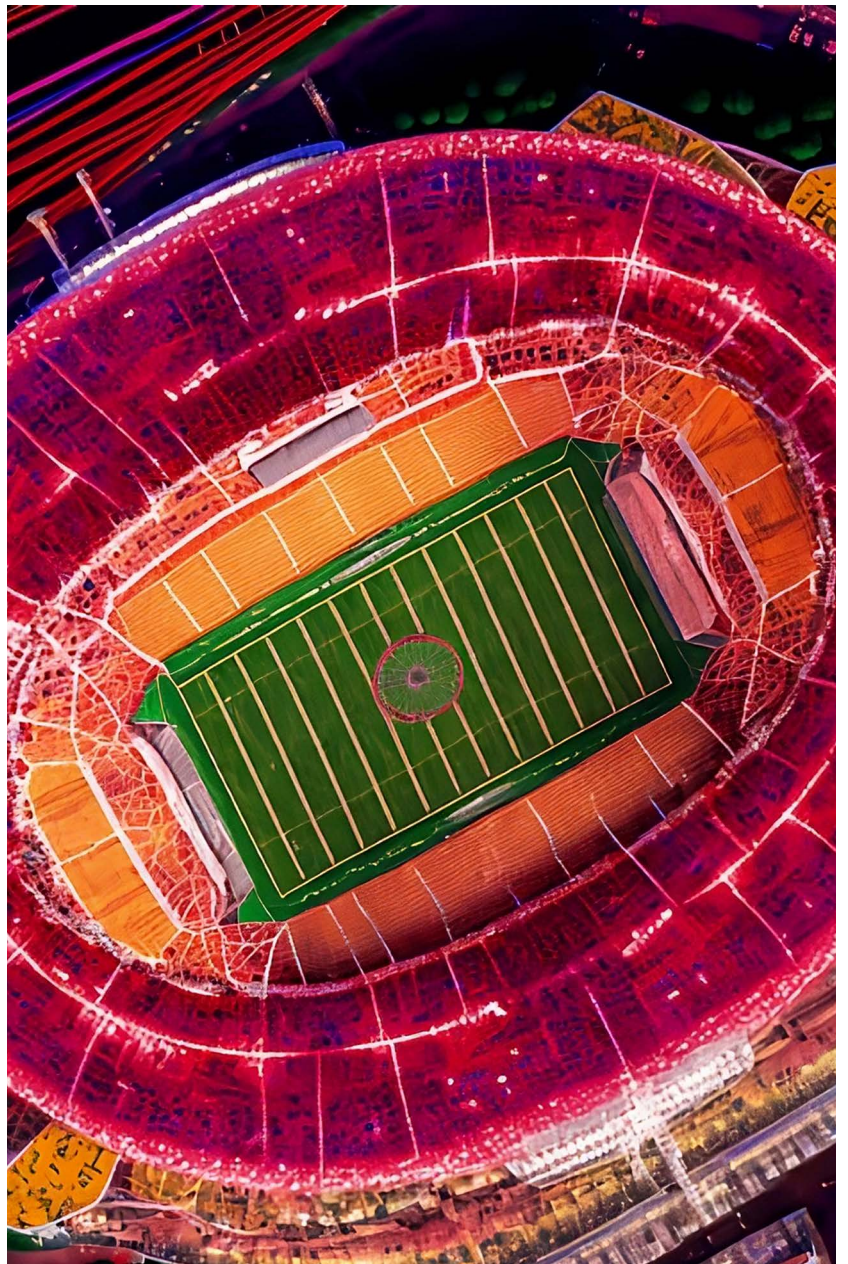
Take your stadium or arena to the next level with next-generation networks designed, built and managed by a trusted partner.





■ **Stadiums and arenas are home to the biggest, most exciting events in the world. With state-of-the-art connectivity, you can deliver spectacular fan experiences at your events. Every single time.**

Whether you're building a new venue or upgrading your existing communications infrastructure, our connectivity solutions support the kind of events that bring people back again and again. Enabling new technologies that drive added revenue and streamline operations, while keeping guest safe and secure.



# How we can help

Our industry-leading, scalable cellular and Wi-Fi services are designed for properties and crowds of all sizes. With reliable coverage that reaches every corner of your venue, you can easily access all the applications and services you need.



## The fan journey

Make every moment memorable. Fast, seamless mobile connectivity supports digital ticketing, in-seat concessions, live replays, AR/VR experiences and more.



## Operations and safety

Keep visitors safe with a network that powers cameras and emergency communication devices. Streamline and simplify event operations with real-time asset tracking and improved staff communications.



## Commercialization

Increase revenue by taking the fan experience to the next level. Seat upgrades and next-game ticket purchases, real-time sports betting, in-game ad displays – all made possible by next-gen connectivity.



## Data and analytics

Capture and analyze event data and guest activity: concession sales, foot traffic, travel patterns and more. Then use those insights to improve operations, strengthen customer loyalty programs and personalize ad campaigns.

## Best-in-class solutions

Our end-to-end solutions include the design, setup and management of your venue's communication infrastructure. We handle it all on your behalf so you can focus on your operations and events.

Designed for the most complex and challenging spaces, our wireless network solutions ensure ubiquitous and reliable connectivity throughout your venue.



## DAS

A distributed antenna system (DAS) provides seamless, scalable support for high-bandwidth mobile applications. Get rid of dead spots and keep signal strength high for better coverage and capacity, anywhere in your venue.



## Wi-Fi

Surpass your guests' expectations with high-speed, reliable Wi-Fi. We provide both public and private Wi-Fi solutions to support personalized, world-class experiences.



## Private networks

Private networks keep your operations agile. They also offer lower latency and dedicated bandwidth for unmatched reliability.



## Small cells

Our low-profile small cells improve connectivity across 5G, LTE and Wi-Fi without disrupting the fan experience. And as technology requirements evolve, this solution makes upgrades easy.



### Chosen by all major sports leagues

We've been trusted to provide connectivity to stadiums and arenas across some of the biggest professional sports associations in the world.

From Crypto.com Arena in Los Angeles, California, to First Direct Arena in Leeds, UK, and Churchill Downs in Louisville, Kentucky, we also provide connectivity in key marquee venues globally.

### Our end-to-end process

We work closely with you to design state-of-the-art connectivity solutions, custom-built to your site and events.



Assess your infrastructure and carrier requirements.

---



Plan and design all aspects of your solution.

---



Deploy the equipment.

---



Integrate with our network operations center (NOC) for ongoing monitoring and support.

---



Optimize your infrastructure through constant testing, analysis and hardware upgrades.

### More connectivity, less disruption

We work with you to ensure network deployment does not interfere with your events. And we collaborate with wireless carriers to make sure every fan gets the connectivity they expect.

### More engaging fan moments

We continuously analyze network performance to find ways to improve how your connectivity is delivered. So you can create memorable moments for fans today and tomorrow.



## The Boldyn Networks advantage

Our collaborative, customer-first approach coupled with our industry-leading expertise ensures we provide the most efficient network deployments in the market.



### Capabilities

We design, build, deploy and manage high-capacity networks that provide consistent coverage throughout your entire venue.



### Creativity

No two venues are the same. We work with you to develop flexible, customized solutions that meet your specific connectivity needs.



### Financial stability

We're majority-owned by the Canada Pension Plan Investment Board, one of the world's most diversified funds. This gives us the resources to deliver on projects of all sizes.



### End-to-end support

Our NOC provides 24/7 monitoring and support to proactively address any issues.



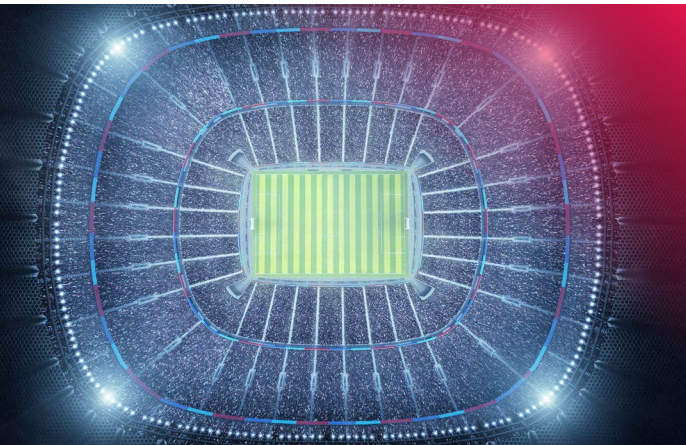
### Trusted partnerships

We build close relationships – engaging with senior leaders and deployment teams alike – to ensure transparency and progress toward your goals.



### Sustainability

Smaller rack footprints. Lower power usage. Fewer overall emissions. Our highly efficient systems reduce your venue's carbon footprint and costs.



## Ready to bring advanced connectivity to your venue?

Boldyn Networks is one of the largest neutral host providers in the world. We deliver the advanced shared network infrastructures needed for a smart, inclusive and sustainable future. From interconnected transit to venues, from enterprises to smart cities, we enable new possibilities in the way people live, work and play.



To learn more visit [boldyn.com](https://boldyn.com)